

Sponsorship Details

Title Sponsor Level to Provide

- One-time \$10,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use.
- Four logo banners (3' x 6' maximum size) one to be displayed at start line, one to be displayed at event on summit for the finish line and two at the base tent for Friday registration and event day awards ceremony
- One prize (minimum \$1000 retail value) to be used for the event's top fundraisers.

Tin Mountain Conservation Center to Provide to Title Sponsor Level

- Three (3) complementary spaces in the 2010 Hillclimb
- Logo to appear on the cover of the race DVD
- Complimentary vendor booths at the Hillclimb Expo 8/20 & 21, 2010
- Logo on Start and Finish Event Banners and Banner at the Hillclimb Practice Ride Sunday, July 18, 2010
- Opportunity to present first place (and/or) record breaking prizes.
- Opportunity to make remarks at the awards ceremony
- Reserved Parking at summit on Race Day
- "Acquisition or sampling" opportunity at Friday registration and Saturday event (catalogs, flyers, products, logo premiums, etc.).
- Verbal recognition as a Title sponsor of Mt. Washington Auto Road Bicycle Hillclimb throughout event and awards ceremony
- Year-long recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors.**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

Presenting Sponsor Level to Provide

- One-time \$5,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use.
- Three logo banners (3' x 6' maximum size) one to be displayed at start line, one to be displayed at event on summit for the finish line and two at the base tent for Friday registration and event day awards ceremony

- One prize (minimum \$500 retail value) to be used for the event's top fundraisers.

Tin Mountain Conservation Center to Provide to Presenting Sponsor Level

- Two (2) complementary spaces in the 2010 Hillclimb
- Complimentary vendor booths (2 - 10x10 space) at the Hillclimb Expo 8/20 & 21, 2010
- Logo on Start and Finish Event Banners
- Reserved Parking at summit on Race Day
- "Acquisition or sampling" opportunity at Friday registration and Saturday event (catalogs, flyers, products, logo premiums, etc.).
- Verbal recognition as a Presenting Sponsor of Mt. Washington Auto Road Bicycle Hillclimb throughout event and awards ceremony
- Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors.**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

Stewardship Sponsor Level to Provide

- One-time \$2,500 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use.
- Two logo banners (3' x 6' maximum size) one to be displayed at event on summit for the finish line and one at the base tent for awards ceremony
- One prize (minimum \$250 retail value) to be used for the event's top fundraisers or awarded at random to an event participant.

Tin Mountain Conservation Center to Provide to Stewardship Sponsor Level

- One complementary space in the 2010 Hillclimb
- Complimentary vendor booth (1 - 10x10 space) at the Hillclimb Expo 8/20 & 21, 2010
- Recognition as a Stewardship Level sponsor of Tin Mountain Conservation Center Mt. Washington Auto Road Bicycle Hillclimb event.
- Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors.**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Verbal recognition throughout event and awards ceremony.

- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
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Eco Sponsor Level to Provide

- One-time \$1,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use.
- One logo banner (3' x 6' maximum size) to be displayed at the base tent for awards ceremony
- One prize (minimum \$100 retail value) to be used for the event's top fundraisers or awarded at random to an event participant.

Tin Mountain Conservation Center to Provide to Eco Sponsor Level

- Recognition as an Eco Level sponsor of Tin Mountain Conservation Center Mt. Washington Auto Road Bicycle Hillclimb event.
 - Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors.**
 - Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
 - Recognition in all press releases and media opportunities
 - Verbal recognition throughout event and awards ceremony.
 - Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
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Please contact

Susan Beane
Tin Mountain Conservation Center
1245 Bald Hill Rd.
Albany, NH 03818
(603) 447-6991 ext. 18
sbeane@tinmountain.org
www.tinmountain.org