

Mt. Washington Auto Road Bicycle Hillclimb Sponsorship Details

Title Sponsor Level to Provide

- One-time \$10,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use (JPEG or GIF and EPS).
- Four logo banners (3' x 6' maximum size) one to be displayed at start line, and three at the base tent for Friday registration and event day awards ceremony.
- One prize (minimum \$1000 retail value) to be used for the event's top fundraisers.

Tin Mountain Conservation Center to Provide to Title Sponsor Level

- Three (3) complementary spaces in the 2011 Hillclimb
- Logo to appear on the cover of the race DVD and event banner
- Complimentary vendor booths at the Hillclimb Expo 8/19 & 20, 2011
- Opportunity to present first place (and/or) record breaking prizes.
- Opportunity to make remarks at the awards ceremony
- Reserved Parking at summit on Race Day
- "Acquisition or sampling" opportunity at Friday registration and Saturday event (catalogs, flyers, products, logo premiums, etc.).
- Verbal recognition as a Title sponsor of Mt. Washington Auto Road Bicycle Hillclimb throughout event and awards ceremony
- Year-long recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors.**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

Presenting Sponsor Level to Provide

- One-time \$5,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use (JPEG or GIF and EPS).
- Three logo banners (3' x 6' maximum size) one to be displayed at start line and two at the base tent for Friday registration and event day awards ceremony.

- One prize (minimum \$500 retail value) to be used for the event's top fundraisers.

Tin Mountain Conservation Center to Provide to Presenting Sponsor Level

- Two (2) complementary spaces in the 2011 Hillclimb.
- Complimentary vendor booths (2 - 10x10 space) at the Hillclimb Expo 8/19 & 20, 2011.
- Logo on Event Start Banner.
- Reserved Parking at summit on Race Day.
- "Acquisition or sampling" opportunity at Friday registration and Saturday event (catalogs, flyers, products, logo premiums, etc.).
- Verbal recognition as a Presenting Sponsor of Mt. Washington Auto Road Bicycle Hillclimb throughout event and awards ceremony
- Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors**.
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

Stewardship Sponsor Level to Provide

- One-time \$2,500 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use (JPEG or GIF and EPS).
- Two logo banners (3' x 6' maximum size) one to be displayed at event start line and one at the base tent for awards ceremony.
- One prize (minimum \$250 retail value) to be used for the event's top fundraisers or awarded at random to an event participant.

Tin Mountain Conservation Center to Provide to Stewardship Sponsor Level

- One complementary space in the 2011 Hillclimb
- Complimentary vendor booth (1 - 10x10 space) at the Hillclimb Expo 8/19 & 20, 2011.
- Recognition as a Stewardship Level sponsor of Tin Mountain Conservation Center Mt. Washington Auto Road Bicycle Hillclimb event.
- Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors**.
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
- Recognition in all press releases and media opportunities
- Verbal recognition throughout event and awards ceremony.

- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
-

Eco Sponsor Level to Provide

- One-time \$1,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Auto Road Bicycle Hillclimb event, Tin Mountain's largest fundraising event.
- High quality logo for event use (JPEG or GIF and EPS).
- One logo banner (3' x 6' maximum size) to be displayed at the base tent for awards ceremony.
- One prize (minimum \$100 retail value) to be used for the event's top fundraisers or awarded at random to an event participant.

Tin Mountain Conservation Center to Provide to Eco Sponsor Level

- Recognition as an Eco Level sponsor of Tin Mountain Conservation Center Mt. Washington Auto Road Bicycle Hillclimb event.
 - Recognition of logo and link on our site at www.MtWashingtonBicycleHillclimb.org and TinMountain.org which has an annual monthly **average of 42,000 visitors**.
 - Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, race jersey, poster, DVD, event booklet.
 - Recognition in all press releases and media opportunities
 - Verbal recognition throughout event and awards ceremony.
 - Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
-

Please contact

Susan Beane
Tin Mountain Conservation Center
1245 Bald Hill Rd.
Albany, NH 03818
(603) 447-6991 ext. 18
sbeane@tinmountain.org
www.tinmountain.org